

Notice of References Cited	Application/Control No. 09/589,037	Applicant(s)/Patent Under Reexamination LITMAN ET AL.	
	Examiner Thomas A. Dixon	Art Unit 3629	Page 1 of 1

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	B	US-6,249,773	06-2001	Allard et al	--
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Franz, Julie; Ten Years May Be Generic Lifetime; 1989; Advertising Age; web copy 4 oages.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.